

AVIATION WEEK

AeroEngines

ASIA-PACIFIC

Host Sponsor



April 24-25, 2024

Renaissance Harbour View Hotel
Hong Kong

Sponsorship Options

Aero-Engines Asia-Pacific will take place in Hong Kong in April 2024 as a standalone event for the first time! Aero-Engines Asia-Pacific is the only event in the region to specifically focus on the aero-engine market and brings together key stakeholders from across the engine community to discuss and debate latest trends, developments and strategic challenges. Rich in content and networking opportunities, this unique event will provide in-depth knowledge exchange on business-critical issues in addition to an exclusive forum to connect with industry leaders and new customers. Sponsorship of this launch event, offers an exclusive opportunity to promote your brand, products and services to a high level, targeted audience and benefit from the engaging networking opportunities throughout the day.



The ONLY conference
exclusively dedicated to
aero-engine market



Senior attendees
from the aero-engine
community



2-day conference
and superb networking
opportunities

aeroenginesasia.aviationweek.com

#AEAP     

AVIATION WEEK
NETWORK

High Level Sponsorship



Premium Sponsor: \$17,950

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Exclusive sponsorship of one element of the event (see list)
- Impression package for audience extension web banners (150,000 impressions)
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Banner Advert in Brella Networking App
- Logo to be featured on all marketing and promotional materials related to Aero-Engines Asia-Pacific, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

Sponsor: \$9,200

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- Impression package for audience extension web banners (75,000 impressions)
- 3 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to Aero-Engines Asia-Pacific, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

All prices in \$USD

Elements for Exclusive Sponsorship



➤ Welcome Reception: \$8,110* (April 23, 2024)

Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



➤ End of Day One Reception: \$8,110* (April 24, 2024)

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



➤ Delegate Lunch: \$8,110* (2 available) (April 24 and 25, 2024)

A great opportunity to host and network with all attendees over a relaxed lunch



➤ Refreshment Breaks: \$8,110*

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



➤ Sponsored Session: \$10,250* (1 available)

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



➤ Digital Event Guide: \$5,995*

Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread

All prices in \$USD

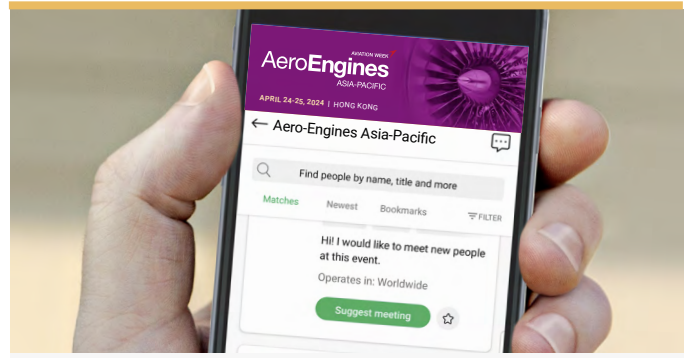
* Price if not using as part of a Premium sponsor package.

Elements for Exclusive Sponsorship



⚡ Badges & Event Registration: \$8,110*

Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



⚡ Event App: \$8,110*

Put your brand in prime placement on the official app for the event



⚡ Lanyards: \$5,995*

Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



⚡ Bags: \$4,425*

Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



⚡ Notebooks: \$4,350*

Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



⚡ Pens: \$3,795*

Get your branding on the pens given out at the conference, available for all attendees

All prices in \$USD

* Price if not using as part of a Premium sponsor package.

PLEASE NOTE: Lanyards, Bags, Notebooks & Pens, to be supplied by sponsor and approved by organiser, or sourced by the organiser and costs passed on to sponsor.

Showcase



⚡ Showcase Exhibition – Tabletop Display: \$5,985

SOLD



The Aero-Engines Asia-Pacific Showcase will enable you to display your products and services to the senior level attendees throughout the conference

- Tabletop display space with dressed table, 2 chairs and one electrical socket
- 2 delegate places at the event
- 100 word profile in the digital event guide
- Logo to be featured on event website as 'exhibitor,' with a link to your website

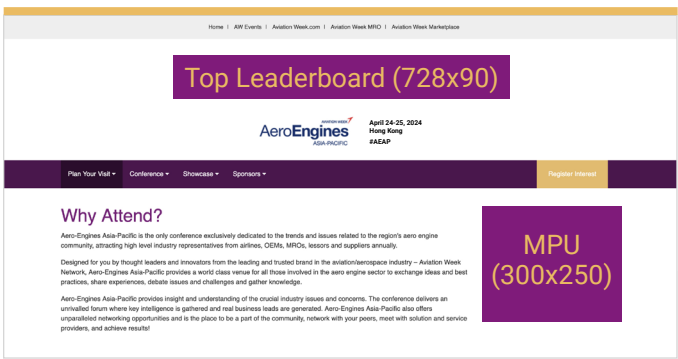
All prices in \$USD



➤ Digital Event Guide Advertisement

Back Cover	\$2,600
Inside Front Cover	\$2,600
Inside Back Cover	\$1,565
Full Page	\$1,100

Upgrade your advert with the assistance of our designer for an extra \$100.



➤ Website Advertising

Top Leaderboard (728x90)	\$4,685
MPU (300x250)	\$2,865

5 slots available for each position

➤ Have an added value idea
you would like to sponsor?
Contact your account rep
for bespoke opportunities

To sponsor or exhibit, please contact your account representative:

Europe/Asia/Africa/Middle East



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Package/Item: _____

Company Name: _____
(as it will appear in print)

Marketing Contact: _____

Contact Title: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Your URL Address: _____

This link will be used on the event site to link back to your company site

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*

<https://events.aviationweek.com/en/exhibitor.html>

Signature: _____ Date: _____

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.

100% payment is due upon receipt of invoice.

Total Payment: USD\$ _____

Finance Contact: _____

Company: _____

Address: _____

City: _____ State: _____

Postal Code: _____ Country: _____

Phone: _____ Mobile: _____

Email: _____

Aviation Week Representative: _____