

AVIATION WEEK 

# AeroEngines

ASIA-PACIFIC

**April 23-24, 2025**

Renaissance Harbour View Hotel  
Hong Kong

## Sponsorship Options

Aero-Engines Asia-Pacific returns to Hong Kong in 2025, after a very successful inaugural standalone event in 2024. Aero-Engines Asia-Pacific is the leading event in the region that specifically focus on the aero engine market and brings together key stakeholders from across the engine community to discuss and debate latest trends, developments and strategic challenges. Rich in content and networking opportunities, this unique event provides in-depth knowledge exchange on business-critical issues in addition to an exclusive forum to connect with industry leaders and new customers. Sponsorship of this event offers an exclusive opportunity to promote your brand, products and services to a high level, targeted audience and benefit from the engaging networking opportunities throughout the two days.



The leading conference dedicated to the region's aero engine market



Senior attendees from the aero engine community



2-day conference and superb networking opportunities

# High Level Sponsorship



## Premium Sponsor: \$19,205

- Reference as the 'Premium Sponsor' in all communications and billing of logo placement above 'Sponsor' and 'Exhibitor' companies
- Opportunity to have a panel moderator on the conference agenda (subject to availability on the agenda and approval of our conference producer)
- Exclusive sponsorship of one element of the event (see list)
- 4 delegate places at the event and 30% discount on any additional delegate places
- Full page profile in the digital event guide
- Full page advert in the digital event guide
- Banner Advert in Brella Networking App
- Logo to be featured on all marketing and promotional materials related to Aero-Engines Asia-Pacific, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

## Sponsor: \$9,850

- Reference as the 'Sponsor' in all communications and billing of logo placement above 'Exhibitor' companies
- 3 delegate places at the event and 30% discount on any additional delegate places
- Half page profile in the digital event guide
- Half page advert in the digital event guide
- Logo to be featured on all marketing and promotional materials related to Aero-Engines Asia-Pacific, both pre and post event and online
- Formal acknowledgment in conference session by Conference Producer

*All prices in \$USD*



# Elements for Exclusive Sponsorship



## ➤ Welcome Reception: \$8,675 (April 22, 2025)

Host the kick off social affair that brings all attendees together in a relaxed environment for the first of numerous networking activities



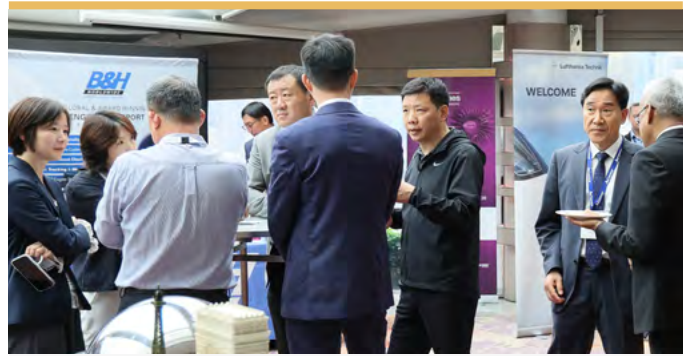
## ➤ End of Day One Reception: \$8,675 (April 23, 2025)

After a full day of conference sessions, unwind with fellow attendees over drinks to develop key business relationships



## ➤ Delegate Lunch: \$8,675 (2 available) (April 23 and 24, 2025)

A great opportunity to host and network with all attendees over a relaxed lunch



## ➤ Refreshment Breaks: \$8,675

Host the networking breaks during the conference, which offers multiple opportunities to enhance a sponsors' brand



## ➤ Sponsored Session: \$10,999 (2 available)

Sponsor and run a specialist 30 minute session on an agreed topic as part of the main conference agenda (subject to approval by our conference producer and availability of a slot on the program)



## ➤ Digital Event Guide: \$6,400

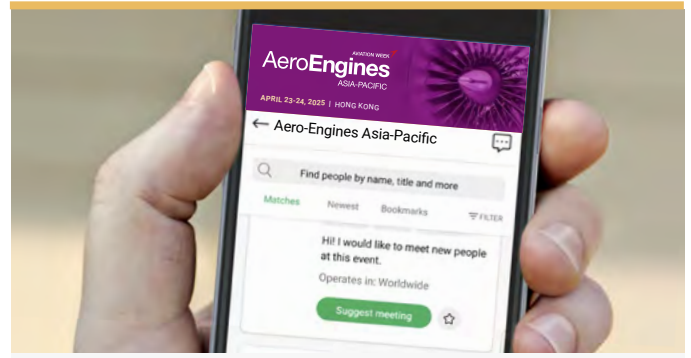
Opportunity to sponsor the attendee guide which is available to all attendees digitally and our wider database online post event, includes a full page advert and branding on every spread

All prices in \$USD

# Elements for Exclusive Sponsorship



**Badges & Event Registration: \$8,675**  
Add impact to your brand by sponsoring the registration and having your logo on the conference badges, worn by every attendee



**Event App: \$8,675**  
Put your brand in prime placement on the official app for the event



**Lanyards: \$6,400**  
Gain exposure to every attendee by sponsoring the event lanyard, worn by all delegates, speakers and exhibitors



**Bags: \$6,400**  
Get your brand carried around the conference by sponsoring the delegate bags, available to every attendee



**Notebooks: \$4,655**  
Get your branding on the notebooks given out at the conference, a reusable item with a long lasting brand impact



**Pens: \$4,065**  
Get your branding on the pens given out at the conference, available for all attendees

All prices in \$USD

PLEASE NOTE: Lanyards, Bags, Notebooks & Pens, to be supplied by sponsor and approved by organiser, or sourced by the organiser and costs passed on to sponsor.





## ⚡ Showcase Exhibition – Tabletop Display: \$6,500



The Aero-Engines Asia-Pacific Showcase will enable you to display your products and services to the senior level attendees throughout the conference

- Tabletop display space with dressed table, 2 chairs and one electrical socket
- 2 delegate places at the event
- 100 word profile in the digital event guide
- Logo to be featured on event website as 'exhibitor,' with a link to your website

All prices in \$USD

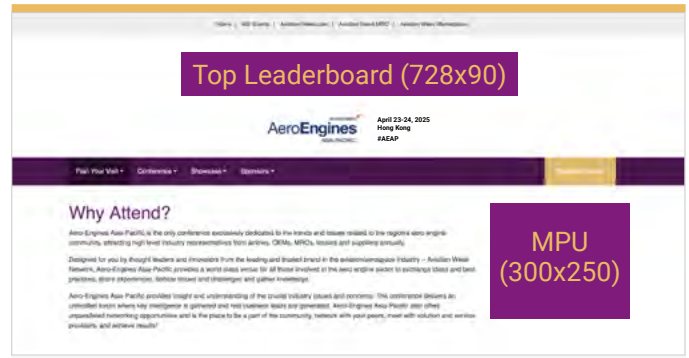
# Advertising & A La Carte Items



## ➤ Digital Event Guide Advertisement

Back Cover	\$2,785
Inside Front Cover	\$2,785
Inside Back Cover	\$1,675
Full Page	\$1,175

Upgrade your advert with the assistance of our designer for an extra \$125.



## ➤ Website Advertising

Top Leaderboard (728x90)	\$5,000
MPU (300x250)	\$3,000

5 slots available for each position



## ➤ Seat Covers: \$11,000

Brand all of the chairs in the conference room. A high impact option that will not be missed by attendees.

\* Production costs included in price.

To sponsor or exhibit, please contact your account representative:

## Europe/Asia/Africa/Middle East



**Clive Richardson**  
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**Defne Alpay**  
Manager, Exhibit Sales  
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## All Americas/Canada



**Beth Eddy**  
Director, Exhibit Sales  
+1 (561) 279 4646  
beth@aviationexhibits.com



**Mimi Smith**  
Manager, Exhibit Sales  
+1 (561) 279 4646  
mimismith@aviationexhibits.com



**Morgan Eddy**  
Account Manager  
+1 (561) 279 4646  
morgane@aerospacemarketing.com

➤ Have an added value idea  
you would like to sponsor?  
Contact your account rep  
for bespoke opportunities

Package/Item: \_\_\_\_\_

Company Name: \_\_\_\_\_  
(as it will appear in print)

Marketing Contact: \_\_\_\_\_

Contact Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Your URL Address: \_\_\_\_\_

This link will be used on the event site to link back to your company site

I have read and agree to abide by the *Sponsorship/Added Value Guidelines and Terms & Conditions*  
<https://events.aviationweek.com/en/exhibitor.html>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment: Please fill out information below regarding billing instructions. If same as above, you may leave blank.

An invoice from Informa will be sent under separate cover.  
100% payment is due upon receipt of invoice.

Total Payment: USD\$ \_\_\_\_\_

Finance Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Aviation Week Representative: \_\_\_\_\_